



فانا المحدودة
FANA LTD.

**Providing auction management, support, and organization
services on behalf of auction companies
(White-label)**

FANA LTD. provides auction management, support, and organization services on behalf of auction companies, relying on our extensive and in-depth expertise in this field.

Any auction company can utilize part or all of our services as needed. Through our systems, procedures, experience, and team, we are able to provide a wide range of services that facilitate the organization of any auction under your company's name, without our name appearing at all (White-label).



Our Team



Our Expertise



Our Procedures



Our Systems

You can choose all or any of the services we provide to you on a subcontracting basis, which will make it easier for you to hold auctions at the lowest cost and with the best quality and results, thereby enhancing the standing and credibility of your brand name.

We can provide auction management, support, and organization services on behalf of auction companies for all types of auctions — whether judicial, private, or governmental.



**Governmental
Auctions**



**Private
Auctions**



**Judicial
Auctions**

Our services will make it easier for you to handle auditing, reviews, designs, marketing materials, advertisements, field verification, surveying, legal auditing, marketing, and customer communication.



**Marketing
& Advertisements**



**Marketing
Materials & Designs**



Auditing & Reviews



**Customer
Communication**



Legal Auditing



**Field Verification
& Surveying**

Below is an overview of some of our services that can be provided in whole or in part:

- Electronic Data Platform Services and Data Archiving
- Information collection and entry, marketing, auditing, proofreading, post-auction services, finalizing procedures with beneficiaries, owners, and stakeholders, providing supportive consulting, managing the auction and its tasks, uploading the auction to the electronic auction platform, filling and preparing auction licensing forms, filling and preparing auction closure forms, and preparing the final auction report.
- Field Verification, Surveying, and Field Statistics Operations.
- Photography and production of an auction video, brochure, and social media posts.
- Digital Marketing Service via Social Media Platforms and Search Engines.
- CRM Service, communication with interested parties, providing them with information, encouraging them to join the auction, participate in bidding, and engage with the auction.





- Influencer Marketing Service.
- Advertising Service on Electronic Platforms, Roads, Television, Radio, and Other Marketing and Promotional Channels.
- Representative Services in the Auction City to handle visits to governmental and civil entities and facilitate asset inspections for interested parties throughout the auction period.
- On-site or Hybrid Auction Organization Service.



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THANK YOU!

FOR INQUIRIES AND CONTACT:

-  0555982848
-  0550409191
-  WWW.FANA.SA
-  RGHA6395, 6395 Prince Turki Ibn Abdulaziz Al Awal Rd,
Al Muhammadiyah Dist, Riyadh 12362 - 3205, Saudi Arabia



WhatsApp
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code



Website
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Judicial Sales Agent – License No. 45020156



FAL Real Estate Brokerage and Marketing License No.: 1200023694
FAL Real Estate Auction License No.: 4200000414
FAL Property Management License No.: 2200004350